

zia benfield

graphic designer

\græf-ɪk\ \dɪ-zai-nər\

noun

1 the profession of visual communication that combines images, words, and ideas to convey information to an audience, especially to produce a specific effect.

\zî-ə\

About Me

Hi! I'm Zia Benfield. A blue haired individual who loves drinking coffee and has a particular love of all things' cats, music and organisation. I'm also a graphic designer. I have a profound interest in all aspects of design and I don't back down from a challenge. I especially enjoy print-based media.

Work Experience

CALMtown

St Ives, Cambridgeshire

July 2019 - January 2020

A project creating a brand for a group of volunteers raising awareness about mental health and signposting support in their town; this includes a logo and a website.

hue — brand, design, digital

Ketton, Lincolnshire

August 2019 - September 2019

Throughout my placement here I completed a variety of small projects — my main focus was the creation of an instruction booklet on how to make an origami duck.

Skills & Knowledge

- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- Dimension
- XD
- Photography
- Video (filming + editing)
- App design knowledge
- Type design knowledge

Education

University of Northampton

Northampton, Northamptonshire

September 2021 – July 2022

BA(Hons) Graphic Communication

New College Stamford

Stamford, Lincolnshire

September 2018 – June 2020

FdA Graphic Design

New College Stamford

Stamford, Lincolnshire

September 2016 – June 2018

UAL Extended Diploma in Art and Design

Certificate of qualification achieved (Level 3)

Merit overall, with four Distinction criteria

Arthur Mellows Village College

Glington, Cambridgeshire

September 2011 – June 2016

GCSE qualifications

English (Language) B

English (Literature) C

Mathematics B